FOR THOSE WHO TRAINED HARD TO COME BACK STRONGER



Train. Recover. Repeat. Celsius.

TART CHERRY + ASHWAGANDHA RECOVERY BUILT FOR POST-GAME SUNDAYS

As the NFL season kicks off, it's not just the players who need to recover You've trained hard, pushed limits, and made every rep count. Now it's time to bring that same intensity to your recovery

Celsius's new tart cherry + ashwagandha drink is built for the moments between the grind and the comeback

Formulated with Tart Cherry and Ashwagandha, it delivers 200mg of clean, crash-free energy—without the sugar, without the spikes

Whether you're cooling down after Sunday practice or resetting between game-day watch parties, this formula supports mind and body recovery the way serious athletes need it

Celsius is here for what comes after



ONLY AT DICK'S SPORTING GOODS

AVAILABLE DURING NFL SEASON KICKOFF

